

## Top Fundraising Tips!

Every penny you raise will go directly towards our Bed Appeal, helping us replace essential specialist beds and mattresses – the most vital equipment we have in end-of-life care.

These beds bring comfort, safety, and dignity to patients at their most vulnerable, and help families stay close and connected when it matters most. If everyone raises something, together we can reach our £95,648 target. Without your support, we wouldn't be able to care for people the way that we do. It's our mission to ensure that every patient continues to receive the first-class compassionate care they truly deserve.

Alternatively, if fundraising isn't for you, you can still make a personal donation to support the appeal.

### Here are four top tips to get fundraising off to flying start!

#### Set up an online giving page

An easy and quick way to start raising sponsorship for our appeal is by setting up an online giving page via <https://www.justgiving.com/campaign/miles-for-mattresses>. Follow their simple steps and any donations made on your page will come directly to East Cheshire Hospice.

#### Tell your friends and family

Now you've set up fundraising page, it's time to tell your friends and family! Any donations made via our online sponsorship page come directly to the Hospice and you can quickly and easily send the link to your family, friends and colleagues anywhere in the world! You can also put the link on your Facebook, Instagram, Twitter (X), LinkedIn or TikTok pages to encourage friends to support you and our appeal.

#### Don't forget to ask for Gift Aid

If you donor is a UK Taxpayer, ask them to tick the Gift Aid box. This means that East Cheshire Hospice can claim an extra 25p for every pound.

#### Ask you workplace to support you

Many companies offer matched giving programmes and will double the amount you raise.

Good luck with your fundraising, we look forward to hearing how you get on! Remember that the Fundraising Team are here to help, so please don't hesitate to get in touch should you require any support with your fundraising. Call us on 01625 433477, or email [events@echospice.org.uk](mailto:events@echospice.org.uk).

## Bed Appeal Form – Miles for Mattresses Sponsorship Form

**Name** .....

is fundraising for East Cheshire Hospice to support their Bed Appeal.

These beds are the most vital piece of equipment in end-of-life care. They bring comfort, dignity, and safety to those at their most vulnerable time. The specialist mattresses help prevent bedsores by reducing pressure points. The adjustable bed helps patients find the most comfortable and supportive position and helps nurses reposition patients and relieve pain and manage breathlessness.

But the beds also do so much more than that.

These beds make it possible for patients to feel more at home and more connected with their loved ones. A fully adjustable bed means patients can chat face-to-face with their loved ones. Lowering the side rails makes it easier to hold hands with someone dear. The beds are also easy to move and steer so patients in bed can still enjoy being in the garden or spending time in the Family Room.

We need your help raise £95,648 to buy new essential beds. Your support today will help us ensure every person we care for can feel safe, comfortable, and surrounded by love. Please give what you can – every donation will make a meaningful difference.

*giftaid it* by ticking the box titled 'GIFT AID IT' I confirm that I am a UK taxpayer and understand if I pay less Income Tax and/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference. By ticking the box entitled Gift Aid I confirm that this is my own money, that I am not receiving anything in return, and this is not part of a sweepstake, raffle or lottery.

**Please sponsor me and help make a difference for patients, families and carers at East Cheshire Hospice.**

Full Name	Full Home Address	Full Postcode	Gift Aid it	Amount Given	Date Given
Mr John Smith	10 Millbank Drive, Macclesfield	SK10 3DR	✓	£10.00	01.01.2025

[illegible]



Full Name	Full Home Address	Full Postcode	Gift Aid it	Amount Given	Date Given
Mr John Smith	10 Millbank Drive, Macclesfield	SK10 3DR	✓	£10.00	01.01.2025
	Thank you for your support	TOTAL	£		

**Thank you for taking part in our Bed Appeal Challenge – Miles for Mattresses.**

Please complete this form and return it with the money you have raised and your sponsorship form (s) to East Cheshire Hospice, Millbank Drive, Macclesfield, Cheshire, SK10 3DR.

**Contact Details**

Title ..... Full Name.....

Company/group/school.....

Address.....

.....Postcode.....

Telephone..... Mobile .....

Email.....

**Please return the money you have raised to East Cheshire Hospice by September 2025. This will mean the money you have worked so hard to raise can be used straight away to benefit our patients.**

**I have taken part in Bed Appeal Challenge – Miles for Mattresses, and I enclose; (please tick)**

☐ **Sponsorship money**

☐ **Personal donation (don't forget to Gift Aid it!)**

☐ **I would like to Gift Aid all my donations to East Cheshire Hospice, past, present and future.** If you are donating, Gift Aid it and make it worth 25% more at no extra cost to you.

By ticking the box titled 'GIFT AID IT' I confirm that I am a UK Taxpayer and understand if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference. By ticking the box entitled Gift Aid I confirm that this is my own money, that I am not receiving anything in return, and this is not part of a sweepstake, raffle or lottery.

**Donation method (please tick)**

☐ **Cheque, please make cheques payable to East Cheshire Hospice**

☐ **Cash, please bring cash into the Hospice**

☐ **Card, please donate online at [www.echospice.org.uk/donate](http://www.echospice.org.uk/donate)** Please mention in the comments section that this is your sponsorship money raised from taking part in Bed Appeal Challenge – Miles for Mattresses. Please send in your completed sponsorship forms to the Hospice so we can claim Gift Aid, making the money you have raised go even further.

**Online Fundraising Page**

If you have set up and raised sponsorship online please provide the name of your page;

I have raised £..... online and £..... Offline.

**Signature .....** **Date .....**