



**East Cheshire
Hospice**

Where people come to live

Welcome to the Starlight Walk!

Thank you very much for registering to take part in the 2024 Starlight Walk, the Hospice's annual memory walk held in the beautiful grounds of Capesthorne Hall.

The event is organised to raise money for the patients and families we care for at East Cheshire Hospice. All the services we provide at the Hospice are free, and to continue to do this we need to raise over £7,500 each and every day.

This is your Digital Fundraising Pack, it contains all the information you will need for the evening and some helpful hints for your fundraising, including;

- **Starlight Walk Itinerary** – everything you need to know about the event
- **Sponsorship Form** - please ask everyone you know to sponsor you
- **Sponsorship Return Form** - please ensure any money you raise is returned to East Cheshire Hospice within three months of completing the walk.
- **Fundraising Top Tips** – ideas to get your fundraising off to a flying start
- **FAQs** – All your questions answered and where to go to ask us more
- **Walking In Memory** – you can print off your own 'walking in memory of' sign to dedicate your steps to a lost loved one

Should you have any questions about the Starlight Walk you can email events@echospice.org.uk, or call 01625 433477. Don't forget the fundraising team is here to help, so please get in touch for ideas, advice and support – we would be delighted to hear from you.

Thank you very much for your support, we simply couldn't do what we do without the support of our community, so thank you from us all. We look forward to welcoming you to Capesthorne Hall on Thursday 18th April!

With best wishes from everyone in the fundraising team at East Cheshire Hospice

PS. For regular updates about the Starlight Walk keep an eye on our Facebook, Instagram and Twitter pages, and please help us to spread the word!



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Starlight Walk Itinerary

Before the Starlight Walk

- Use this Fundraising Pack to help you with ideas to ensure you raise as much money as possible for the Hospice.
- Set up an online sponsorship page by [clicking here](#). It is a quick and easy way to get started; you can send the link to your page to family, friends, colleagues, clients and suppliers.

On the night

6:00pm Gates open

- Car parking available
- Registration opens
- Activities available, including glitter face painting, tombola and collecting your remembrance pebble
- Hospice pop-up stalls
- Find out more about our Memory Tree
- Live entertainment and music on stage
- Hot & cold food available to purchase

7:00pm And you're off!

- With a choice of loops around the grounds, you can choose the distance which suits you; 2.5km, 5km, 7.5km or 10km
- Use our reflective areas around the fire pit
- Once you have dropped your remembrance pebble over the bridge, follow the route back to the event village.
- Music and activities will continue throughout the night
- Last walker will set off at 10:00pm

10:15pm Welcome back

- Stop for a photo as you're welcomed over the finish line
- Collect your gift from our volunteers – If you want to keep walking the route, let our team of volunteers know and you can collect your medal once you are finished

10:30pm Thank you and goodnight

- Please return to your car safely and make your way home
- Take a moment to reflect; you have been part of a very important event that has raised vital funds for patient care at East Cheshire Hospice

After the Starlight Walk

- Please collect your sponsorship money and return it the Hospice as soon as possible, that way we can put it to use straight away helping people who need it most at the Hospice.



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Top Fundraising Tips!

As your entrance fee only covers the cost of the event we do ask that everyone tries to raise at least £50 of sponsorship. Every penny you raise goes directly towards providing Hospice care and your sponsorship really does make a huge difference in helping us to continue to provide care in your local community.

Alternatively, we ask for you to make a donation to the Hospice of £50.

Here are five top tips to get your fundraising off to a flying start!

1. Set up an online fundraising page

An easy and quick way to start raising sponsorship is by setting up a JustGiving page by [clicking here](#). Follow their simple steps and any donations made on your page will come directly to East Cheshire Hospice.

2. Tell your friends and family

Now you've set up your fundraising page, it's time to tell your friends and family! Any donations made via your online sponsorship page come directly to the Hospice and you can quickly and easily send the link to your family, friends and colleagues anywhere in the world! You can also put the link on your Facebook, Instagram, Twitter and LinkedIn pages to encourage friends to support you.

3. Don't forget to ask for Gift Aid

If your donors are UK Tax Payers, ask them to tick the Gift Aid box. This means that East Cheshire Hospice can claim an extra 25p for every pound donated.

4. Ask your workplace to support you

Many companies offer matched giving programmes and will double the amount you raise.

Good luck with your fundraising, we look forward to hearing how you get on!

Remember that the Fundraising Team are here to help so please don't hesitate to get in touch should you require any support with your fundraising. Call us on 01625 433477, or email events@echospice.org.uk.



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Frequently Asked Questions

Where is the Starlight Walk taking place?

It is taking place in the grounds of Capesthorpe Hall, Siddington, Macclesfield, Cheshire SK11 9JY.

Is there parking?

Parking is available on-site and is free of charge. Please car share where possible.

Do I need a torch?

Yes, the Starlight Walk will begin at dusk and the grounds of Capesthorpe Hall are only partially lit, so a torch with fresh batteries is essential.

Can I camp?

Camping is available on-site, the caravan park has 50 pitches, with electric hook up and a facilities block. For more information contact Capesthorpe Hall directly at www.capesthorpe.com or 01625 861221.

Is there food and drink available on the night?

Yes, there will be caterers serving a variety of food and drink that you can purchase throughout the evening. BBQs are not allowed.

Are there activities taking place on the night?

Yes, there will be activities for all ages and things to buy at the stalls, please see our website for up-to-date information.

What is the wristband for?

You will be given a wristband on the night, it is very important that you wear your wristband; we need it to register and de-register you at the event.

What should I wear?

We are encouraging participants to wear their favourite Memory Walk t-shirt from over the years... If you don't have one don't worry! But it is essential you wrap up warm and come prepared for the English weather!

Do I need sensible shoes?

Yes, there is some uneven terrain and unmarked pathways, so sturdy, comfortable walking shoes, trainers or wellies are appropriate.

Should I bring a waterproof?

Yes, we would recommend bringing a coat; the British weather is very changeable and so if it looks like rain please come prepared.

Is the Hospice on Facebook, Instagram, and Twitter?

Yes, we add regular updates and photos so please and share and like our posts. And don't forget to use #starlightwalk24

Can I bring my dog?

Yes, your family pet is very welcome on the night; they are your full responsibility, they must be kept on a lead at all times, and you must clear up any dog foul.



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What if I can't come?

If for any reason you are unable to attend the walk please let the fundraising team know as soon as possible by calling 01625 433477.

Can I volunteer?

Yes, if you are not taking part we would be very grateful for your help at the event. We rely on our volunteers to help us in a number of different roles including route marshalling, registration, refreshments, car parking, set-up and clear-down. Contact the fundraising team on the details below to find out more.

I don't feel fit enough to take part?

You don't need to train for this event, it is a very relaxed atmosphere. If you don't want to walk, you are welcome to stay and explore the event village.

I am nervous about crowds and covid-19?

The event is completely outdoors. Please wear a mask if this makes you feel more comfortable. There will be plenty of space to spread out from the crowds.

I think I might have covid-19 can I still come to the event?

Although laws state that you no longer need to self-isolate, if you have or think you have covid-19, we kindly ask that you stay at home. Participant, volunteer, supplier and staff safety is our first priority

Will there be t-shirts this year?

We are not doing t-shirts this year as we are trying to be kinder to the environment and always have so many left over. We are embracing t-shirt nostalgia and encouraging participants to wear their favourite memory walk t-shirt from over the years.

Can I bring alcohol?

A licenced bar will be available on site, so we ask you to please not bring your own alcohol.

Is the route pushchair and wheelchair friendly?

There are no stiles on route but the ground is very uneven and muddy in places so we wouldn't recommend pushchairs or wheelchairs.

I have another question...

If we haven't answered your question, please give the fundraising team a call on 01625 433477 or events@echospice.org.uk.

Sponsorship Form



East Cheshire
Hospice

Name.....

is doing.....

Please sponsor me and help make every day count for the patients, and their families and carers at East Cheshire Hospice.

East Cheshire Hospice is not just a building – it's a group of volunteers, clinicians and supporters who help to deliver exceptional end of life care to patients and their families. Over 80% of our costs have to be raised by donations and fundraising, because less than 20% of our running costs come from the government. Its costs £345 per night per patient, so please help us to raise these vital funds and make a difference to those who need it most. For every £1 you raise, 90p is used to provide exceptional end of life care.

Top tip - if you fill up this sponsorship form and everyone sponsors you just £11.50 you will have already raised £345, which will pay for an overnight stay for a patient!

giftaid it

by ticking the box titled 'GIFT AID IT' I confirm that I am a UK tax payer and understand if I pay less Income Tax and/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference. By ticking the box entitled Gift Aid I confirm that this is my own money, that I am not receiving anything in return, and this is not part of a sweepstake, raffle or lottery.

Please note that we need your full HOME address details in order to claim Gift Aid, but we will NOT use this information for any other purpose.

FULL NAME	FULL HOME ADDRESS	FULL POSTCODE	GIFT AID IT	AMOUNT GIVEN	DATE GIVEN
<i>Mr E. Hospice</i>	<i>10 Millbank Drive, Macclesfield, Cheshire</i>	<i>SK10 3DR</i>	✓	<i>£5.00</i>	<i>01/01/22</i>
				TOTAL	

East Cheshire Hospice
Millbank Drive
Macclesfield
Cheshire SK10 3DR

Tel: 01625 610364 (Reception)
01625 433477 (Fundraising)
Fax: 01625 612611
Email: admin@echospice.org.uk

Registered Charity Number: 515104
Limited by Guarantee Number: 1807691

www.eastcheshirehospice.org.uk



East Cheshire Hospice

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Thank you for your support!				TOTAL	

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Sponsorship Return Form



East Cheshire
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Thank you for taking on this challenge for East Cheshire Hospice.

Please complete this form, and return it with the money you have raised and your sponsorship form(s) to East Cheshire Hospice.

Please return the money you have raised to East Cheshire Hospice within three months of completing your event. This will mean the money you have worked so hard to raise can be put to use straight away to benefit our patients.

Contact details

Title Full name

Company/group/school

Address

..... Postcode

Telephone Mobile

Email

Do you have a special reason for supporting the Hospice that you would like to share?

.....
.....

Your event (please tick)

I have taken part in the and I enclose;

☐ my sponsorship money

☐ a personal donation (*don't forget to Gift Aid it!*)

☐ I would like to Gift Aid all my donations to East Cheshire Hospice, past, present and future. (*please tick*)

giftaid it If you are making a donation, Gift Aid it and make it worth 25% more at no extra cost to you.

I confirm that I am a UK tax payer and understand if I pay less Income Tax and/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

Donation method (please tick)

☐ Cheque, please make cheques payable to East Cheshire Hospice

☐ Cash, please bring cash into the Hospice

☐ Card, please donate online at www.eastcheshirehospice.org.uk. Please mention in the comments section that it is your sponsorship money and include which event you have taken part in. Please send in your completed sponsorship forms to the Hospice so we can claim Gift Aid, making the money you have raised go even further.

Online fundraising page

If you have set up and raised your sponsorship online please provide the name of your page;

Online fundraising page name - www.....

I have raised £ online and £ offline.

Signature Date

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I'm walking in memory of...



Starlight Walk
.....
2024



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