

Splash Out for a new decade of 'fun'draising!



**East Cheshire
Hospice**
Where people come to live

Thank you very much for registering to
take part in Splash Out!

Splash Out has been organised to raise money for the patients and families we care for at East Cheshire Hospice. All the services we provide at the Hospice are free, and to continue to do this we need to raise £345 per night per patient.

This is your Fundraising Pack, it contains all the information you will need for the day and some helpful hints for your fundraising, including;

- **Splash Out Itinerary** – everything you need to know about the event
- **Sponsor Form** - take it everywhere you go and ask everyone you know to sponsor you!
- **Sponsorship Return Form** - please ensure any money you raise is returned to East Cheshire Hospice within three months of completing your event
- **Fundraising Top Tips** – ideas to get your fundraising off to a flying start

This year the Hospice has to raise over 82% of running costs from voluntary donations and fundraising events, such as Splash Out. By taking part in our Fun Run and raising sponsorship, you really are helping us to do this. Thank you.

Should you have any questions about Splash Out, you can email events@echospice.org.uk, or call 01625 433477. Don't forget the fundraising team is here to help, so please get in touch for ideas, advice and support – we would be delighted to hear from you.

Thank you very much for your support, we look forward to seeing you at Splash Out on Sunday 5th July!

With best wishes from everyone in the fundraising team at East Cheshire Hospice

*p.s. For regular updates about the Splash Out, keep an eye on our Facebook, Instagram and Twitter pages, please help us to spread the word and **#SplashOutforECH***



In Patient Unit
East Cheshire Hospice
Millbank Drive
Macclesfield SK10 3DR

Tel: 01625 610364 (Reception)
01625 665683 (In Patient Unit)
Fax: 01625 665697
Email: admin@echospice.org.uk

Registered Charity Number: 515104
Limited by Guarantee Number: 1807691

www.eastcheshirehospice.org.uk

Key information about Splash Out!



East Cheshire Hospice

Where people come to live

Before Splash Out Fundraise

- Use this Fundraising Pack to help you with ideas to ensure you raise as much money as possible for the Hospice.
- Set up an online sponsorship page through **www.justgiving.com/campaign/splashoutforech**
- It is a quick and easy way to get started; you can send the link to your page to family, friends, colleagues, clients and suppliers.

T-shirts

On the day

Know your wave

- There will be over 1,000 people taking part in Splash Out on Sunday 5th July
- The first wave will commence at 10.00am, with consecutive waves leaving every 20mins, so be sure to arrive in plenty of time.
- You will receive an email from the events team approximately two weeks prior to the event confirming your wave time.

Gates open

- Registration will be open from 9.00am onwards— Please note the first wave you can book onto won't be till 10am
- Please ensure you arrive no later than 30 minutes prior to your wave time to register your attendance, pick up your t-shirt and receive a wristband
- You should be ready at the start area no more than ten minutes prior to your allocated wave time
- Limited car parking is available on site so we suggest car sharing where possible.

Charity Village

- There will be a bag drop off point, toilets, changing tent and first aid located in the Charity Village
- Entertainment throughout the day
- Merchandise available to buy
- Hot and Cold food and drink available to purchase
- Family friendly activities, face painting and water fight zone.

Gates close

- You are ready to make your way home when you have completed the course, or you are welcome to enjoy our Charity Village.
- When you are ready please return to your car safely and make your way home.
- Take a moment to reflect; you have been part of a brilliant event and by taking part and raising sponsorship you have raised vital funds for patient care at East Cheshire Hospice.

After Splash Out

- Please collect your sponsorship money and return it to the Hospice as soon as possible, that way we can put it to use straight away helping people who need it most at the Hospice.

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Top Fundraising Tips!



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Here are five top tips to get your fundraising off to a flying start!

1. Set up an online giving page

An easy and quick way to start raising sponsorship is by setting up an online giving page via www.justgiving.com/campaign/splashout20

Follow their simple steps and any donations made on your page will come directly to East Cheshire Hospice.

2. Tell your friends and family

Now you've set up your fundraising page, it's time to tell your friends and family! Any donations made via your online sponsorship page come directly to the Hospice and you can quickly and easily send the link to your family, friends and colleagues anywhere in the world! You can also put the link on your Facebook, Twitter and LinkedIn pages to encourage friends to support you.

3. Don't forget to ask for Gift Aid

If your donors are a UK Tax Payer, ask them to tick the Gift Aid box. This means that East Cheshire Hospice can claim an extra 25p for every pound donated.

4. Ask your workplace to support you

Many companies offer matched giving programmes and will double the amount you raise.

Good luck with your fundraising, we look forward to hearing how you get on!

Remember that the Fundraising Team are here to help so please don't hesitate to get in touch should you require any support with your fundraising.

On behalf of everyone at East Cheshire Hospice, thank you for your support.

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Frequently asked questions



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When and where is Splash Out?

It is on Sunday 5th July from 9.00am in the grounds of Capesthorpe Hall, SK11 9JY

What is Splash Out?

Splash Out is a fun obstacle course for all the family. The Splash Out course is approximately 5km and involves participants completing five different water obstacles. It is not a race and is a non-competitive, non-timed event. Participants can walk, jog or run and bypass obstacles if necessary.

Is there parking?

Yes, parking is available on site from 09:00am. We strongly advise that you car share where possible,

What time am I starting?

It depends on what Wave Time you have booked on to. You will be notified by email approximately two weeks prior to the event with your allocated wave time. Please ensure you arrive no later than 30 minutes prior to your wave time to register your attendance, pick up your t-shirt and receive a wristband. You should be ready at the start area no more than ten minutes prior to your allocated Wave time.

Is there an age limit for taking part?

All participants must be aged 4 years or over on the day of the event. Any Participant aged between 4 and 17 must be supervised by a responsible person of 18 years of age or older.

What is in the Charity Village?

You will find the registration point, start and finish areas, information tent, bag drop off, toilets, changing area, first aid, merchandise stalls, hot and cold food contractors and family friendly activities.

What should I wear?

Your Splash Out t-shirt, plus some sensible and appropriate footwear. Splash Out involves participants getting wet and potentially cold, please come prepared with a change of clothes and towel. Why not surprise us with some inventive fancy dress outfits? We'd love to see what you all come up with.

Can we skip obstacles if they are too difficult?

Our priority is for all participants to enjoy the event. If you or any of your group are struggling with an obstacle, then it is not necessary to complete it. You can walk around all obstacles or move on to the next one.

Reaching your sponsorship target

There are so many ways you can reach your sponsorship target and have fun along the way! Use this pack to help with ideas, set up an online sponsorship page at <https://www.justgiving.com/campaign/Splashout20> visit our website for ideas, and remember the fundraising team is here to help so please get in touch.

What if I can't attend on the day?

If you are unable to attend please let the fundraising team know as soon as possible by calling 01625 433477 if it's before 3rd July, it's after please email events@echospice.org.uk and will arrange refund after the event.

Can I bring a large group?

Yes, we welcome business teams, birthday parties, sporting teams and youth organisations. Groups of 10 or more participants will receive a 10% discount. To book a group of more than 10 participants, please contact the Events Team on 01625 433477 / events@echospice.org.uk.

Can I volunteer?

Yes, if you are not taking part we would be very grateful for your help at the event. We rely on our volunteers to help us in a number of different roles including route marshalling, registration, refreshments, set-up and clear-down. Please contact the fundraising team on the details below to find out more.

Are Spectators permitted?

It is not easy for spectators to access the route without having full access to the same route as full paying participants. Because of this we ask for a £5 donation to the Hospice.

Can I register to participate on the Event day?

It may be possible to register On The Day of the event but this will depend on the number of entries received prior to the event. A decision on whether or not day registrations will be permitted will be made one week prior to the event.

Is the Hospice on Facebook and Twitter?

Yes, we add regular updates and photos so please and share and like our posts. And don't forget to use [#splashoutforech](https://www.facebook.com/splashoutforech).

I have another question...

If we haven't answered your question please give the East Cheshire Hospice fundraising team a call on 01625 433477 or email events@echospice.org.uk.

Splash Out Sponsorship Form



East Cheshire Hospice
Where people come to live

Name

is taking part in Splash Out to raise money for patients and families support by East Cheshire Hospice.

East Cheshire Hospice is not just a building – it’s a group of volunteers, clinicians and supporters who help to deliver exceptional end of life care to patients and their families. Please help us to raise the £345 per day per patient needed each day to deliver our exceptional end of life care free to those who need it most. For every £1 you raise, 90p is used to provide exceptional end of life care. **Top tip - if you fill up this sponsorship form and everyone sponsors you just £3 you will have already raised over £100!**

giftaid it

By ticking the box titled 'GIFT AID IT' I confirm that I am a UK tax payer and understand if I pay less Income Tax and/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference. **Please note that we need your full address details in order to claim Gift Aid, but we will NOT use this information for any other purpose.**

FULL NAME	FULL HOME ADDRESS	FULL POSTCODE	GIFT AID IT	AMOUNT GIVEN	DATE GIVEN
Mr John Smith	1 Millbank Drive, Macclesfield, Cheshire	SK10 3DR	✓	£3.00	01/01/2015

Please sponsor me and help make every day count
for the patients, and their families and carers at
East Cheshire Hospice.



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FULL NAME	FULL HOME ADDRESS	FULL POSTCODE	GIFT AID IT	AMOUNT GIVEN	DATE GIVEN
<i>Mr John Smith</i>	<i>1 Millbank Drive, Macclesfield, Cheshire</i>	<i>SK10 3DR</i>	✓	£3.00	01/01/2015
	Thank you for your support	TOTAL	£		



Sponsorship Return Form

Thank you for taking part in Splash Out. Please complete this form, and return it with the money you have raised and your sponsorship form(s) to East Cheshire Hospice, Millbank Drive, Macclesfield, Cheshire SK10 3DR.

Contact details

Title Full name

Company/team name

Address

..... Postcode

Telephone Mobile

Email

Please return the money you have raised to East Cheshire Hospice by Friday 25th September 2020. This will mean the money you have worked so hard to raise can be put to use straight away to benefit our patients.

I have taken part in Splash Out and I enclose; *(please tick)*

☐ Sponsorship money

☐ Personal donation (don't forget to Gift Aid it!)

☐ I would like to Gift Aid all my donations to East Cheshire Hospice, past, present and future. If you are making a donation, Gift Aid it and make it worth 25% more at no extra cost to you.

By ticking the box titled 'GIFT AID IT' I confirm that I am a UK tax payer and understand if I pay less Income Tax and/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

Donation method *(please tick)*

☐ Cheque, please make cheques payable to East Cheshire Hospice

☐ Cash, please bring cash into the Hospice

☐ Card, please donate online at www.eastcheshirehospice.org.uk/donate. Please mention in the comments section that it is your sponsorship money raised from taking part in Splash Out. Please send in your completed sponsorship forms to the Hospice so we can claim Gift Aid, making the money you have raised go even further.

Online fundraising page

If you have set up and raised your sponsorship online please provide the name of your page;

Online fundraising page name - www.....

I have raised £ online and £ offline

(please tick)

Signature Date